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Production of
ICE CREAM
and
RELATED FROZEN PRODUCTS
JULY 1968

U.S. DEPARTMENT OF AGRICULTURE
Statistical Reporting Service
Crop Reporting Board
Released August 21, 1968
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ICE CREAM PRODUCTION

Ice cream production in the United States in July was estimated at 81,855,000 gallons, the Crop Reporting Board reports. This was 10 percent greater than in July 1967, and was the largest production for the month since the record production of July 1946. Production was 4 percent more than the 1962-66 average for the month. Output gained 13 percent from June to July this year, in contrast to decreasing 3 percent between these months a year ago. Production increased 6 percent on the average in the 1962-66 period. Temperatures during July averaged below normal in most of the country, but were normal or above in the following areas: (1) Washington, Oregon, and major portions of California, Nevada, Utah, Idaho, and smaller areas of some neighboring states; (2) Most of the Atlantic States from Virginia northward; (3) Northern Florida and southeastern sections of Georgia and the Carolinas.

The milkfat of ice cream manufactured in the United States during July averaged 10.7 percent, compared with 10.6 percent in July 1967 and 10.8 percent in January 1968.

Compared with July 1967, ice cream production was larger in all regions. Output gained 9 percent in both the North Atlantic Region and the West North Central. Production increased 10 percent in both the East North Central States and the Pacific. Output was 8 percent more in the South Atlantic States. Increases of 16 percent were shown in both the South Central Region and the Mountain. Gains in the three leading states were 9 percent in New York, 13 percent in Pennsylvania, and 10 percent in California. Decreases from last year were shown in Maine, Iowa, South Dakota, Virginia, and West Virginia.

Compared with the 1962-66 average for July, production was more in all regions except the East North Central, where it was 2 percent less. Increases varied from 2 percent in both the North Atlantic Region and the West North Central to 14 percent in the South Central. Output was 4 percent more in the South Atlantic States. Production was up 7 percent in the Mountain States and 11 percent in the Pacific. Production was unchanged in Pennsylvania, while it was up 1 percent in New York, and 12 percent in California.

PRODUCTION OF ICE CREAM, UNITED STATES, 1968

MONTH	ENUMERATED			ESTIMATED	CHANGE FROM:	
	1962-66 Average	1966	1967	1968	1962-66 Av.	1967
	Thousand Gallons				Percent	
January	48,329	50,341	50,580	54,505	+ 13	+ 8
February	49,170	50,712	50,891	57,765	+ 17	+ 14
March	58,817	63,857	62,552	62,015	+ 5	- 1
April	60,982	61,471	58,663	66,595	+ 9	+ 14
May	66,652	66,581	67,902	69,535	+ 4	+ 2
June	74,381	78,286	76,795	72,465	- 3	- 6
July	78,933	80,139	74,275	81,855	+ 4	+ 10
SEVEN MONTH TOTAL	437,264	451,387	441,658	464,735	+ 6	+ 5
August	76,091	77,638	77,707			
September	64,459	66,092	64,636			
October	56,907	54,723	59,507			
November	50,998	51,915	53,125			
December	48,066	49,404	48,258			
TWELVE MONTH TOTAL	733,785	751,159	744,891			

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CURRENT SERIAL RECORDS

PRODUCTION OF ICE CREAM: JULY 1968

STATE AND GEOGRAPHIC DIVISION	JULY PRODUCTION				PERCENT CHANGE IN JULY 1968 PRODUCTION FROM:	
	ENUMERATED			ESTIMATED		
	1962-66 AVERAGE	1966	1967	1968	JULY 5-YEAR AVERAGE	JULY 1967
	Thousand Gallons				Percent	
Maine	556	416	471	445	- 20	- 6
Massachusetts	3,581	4,166	3,897	4,060	+ 13	+ 4
Connecticut	1,086	1,199	1,155	1,330	+ 22	+ 15
New York	8,424	8,132	7,794	8,500	+ 1	+ 9
New Jersey	2,530	2,524	2,313	2,530	0	+ 9
Pennsylvania	7,866	8,109	6,927	7,850	0	+ 13
Other N.A. States ..	555	492	466	450	- 19	- 3
NO. ATLANTIC STATES	24,598	25,038	23,023	25,165	+ 2	+ 9
Ohio	4,317	4,526	4,383	4,800	+ 11	+ 10
Indiana	3,180	3,078	2,716	3,050	- 4	+ 12
Illinois	4,366	4,475	4,054	4,410	+ 1	+ 9
Michigan	3,775	3,871	3,022	3,330	- 12	+ 10
Wisconsin	2,737	2,607	2,244	2,450	- 10	+ 9
E. N. CENTRAL STATES	18,375	18,557	16,419	18,040	- 2	+ 10
Minnesota	2,427	2,639	2,450	2,680	+ 10	+ 9
Iowa	1,148	1,128	980	960	- 16	- 2
Missouri	1,891	1,704	1,661	1,725	- 9	+ 4
North Dakota	317	324	294	320	+ 1	+ 9
South Dakota	205	195	146	140	- 32	- 4
Nebraska	973	951	1,012	1,090	+ 12	+ 8
Kansas	613	556	567	800	+ 31	+ 41
WEST NO. CENT. STATES	7,574	7,497	7,110	7,715	+ 2	+ 9
District of Columbia	718	649	659	830	+ 16	+ 26
Maryland	1,478	1,641	1,425	1,660	+ 12	+ 16
Virginia	1,332	1,231	1,053	990	- 26	- 6
West Virginia	586	626	538	485	- 17	- 10
North Carolina	1,690	1,874	1,892	1,885	+ 12	0
Georgia	926	990	872	945	+ 2	+ 8
Florida	1,755	1,694	1,654	2,030	+ 16	+ 23
Other S.A. States ..	968	1,096	1,013	1,015	+ 5	0
SO. ATLANTIC STATES	9,453	9,801	9,106	9,840	+ 4	+ 8
Kentucky	564	551	595	705	+ 25	+ 18
Tennessee	1,555	1,553	1,453	1,815	+ 17	+ 25
Alabama	859	913	793	830	- 3	+ 5
Mississippi	395	395	354	420	+ 6	+ 19
Arkansas	327	359	326	360	+ 10	+ 10
Louisiana	847	867	839	1,035	+ 22	+ 23
Oklahoma	614	606	570	680	+ 11	+ 19
Texas	2,509	2,611	2,574	2,880	+ 15	+ 12
SO. CENTRAL STATES	7,670	7,855	7,504	8,725	+ 14	+ 16
Montana	245	238	234	245	0	+ 5
Idaho	353	352	344	410	+ 16	+ 19
Colorado	842	804	690	790	- 6	+ 14
Arizona	395	450	394	450	+ 14	+ 14
Utah	451	424	431	540	+ 20	+ 25
Other Mt. States ...	300	317	295	330	+ 10	+ 12
MOUNTAIN STATES	2,586	2,585	2,388	2,765	+ 7	+ 16
Washington	1,406	1,286	1,275	1,420	+ 1	+ 11
Oregon	636	656	689	750	+ 18	+ 9
California	6,414	6,648	6,528	7,200	+ 12	+ 10
PACIFIC STATES	8,456	8,590	8,492	9,370	+ 11	+ 10
UNITED STATES	78,933	80,139	74,275	81,855	+ 4	+ 10

1/Includes Alaska and Hawaii.

Ice milk production in the United States in July is estimated at 32,230,000 gallons. This is 6 percent above the July output of last year and 14 percent larger than the 1962-66 average for the month. The January-July total this year is up 5 percent from the 7-month total a year ago and 20 percent from the 5-year average.

The seasonal gain from June to July was 11 percent, compared with 2 percent at this time in 1967 and 9 percent on the average in the preceding 5-year period. Strong advances occurred in all regions except the South Central, where production declined only slightly.

July production was larger than a year earlier in all regions except the West North Central and the South Central. Sharp increases were noted in the North Atlantic and the East North Central Regions.

PRODUCTION OF ICE MILK, UNITED STATES, 1968

MONTH	ENUMERATED			ESTIMATED	CHANGE FROM:	
	1962-66 Average	1966	1967	1968	1962-66 Av.	1967
	Thousand Gallons				Percent	
January	9,916	11,536	12,450	13,360	+ 35	+ 7
February	10,972	12,368	13,681	15,120	+ 38	+ 11
March	14,995	17,815	18,288	19,160	+ 28	+ 5
April	18,303	20,193	20,540	23,140	+ 26	+ 13
May	22,717	24,310	25,443	25,930	+ 14	+ 2
June	26,011	29,195	29,749	28,985	+ 11	- 3
July	28,382	31,094	30,382	32,230	+ 14	+ 6
SEVEN MONTH TOTAL	131,296	146,511	150,533	157,925	+ 20	+ 5
August	26,777	29,411	30,080			
September	20,048	22,148	22,017			
October	15,711	16,560	18,032			
November	12,004	13,585	14,104			
December	10,211	11,819	11,998			
TWELVE MONTH TOTAL	216,047	240,034	246,764			

SHERBET PRODUCTION

Sherbet production in the United States during July was placed at 5,895,000 gallons - 6 percent more than in July 1967, but 2 percent less than the 1962-66 average for the month. Cumulative January-July output this year is up 3 percent from the same period in 1967 and 7 percent from the 5-year average.

The seasonal advance from June to July this year was 9 percent, compared with 11 percent on the average in the 1962-66 period. Last year, in contrast, production dropped 4 percent at this time. Small declines in the North Atlantic Region and the South Central were over-shadowed by increases in all other regions.

Production increased from July a year ago in all regions except the North Atlantic and the Mountain, where it decreased slightly in both. The gains were the sharpest in the West North Central and South Atlantic Regions.

PRODUCTION OF SHERBET, UNITED STATES, 1968

MONTH	ENUMERATED			ESTIMATED	CHANGE FROM:	
	1962-66 Average	1966	1967	1968	1962-66 Av.	1967
	Thousand Gallons				Percent	
January	2,329	2,594	2,648	2,785	+ 20	+ 5
February	2,342	2,621	2,632	3,050	+ 30	+ 16
March	3,159	3,599	3,657	3,540	+ 12	- 3
April	3,728	3,981	3,826	4,200	+ 13	+ 10
May	4,656	4,721	4,666	4,770	+ 2	+ 2
June	5,445	5,924	5,794	5,425	0	- 6
July	6,029	6,569	5,556	5,895	- 2	+ 6
SEVEN MONTH TOTAL	27,688	30,009	28,779	29,665	+ 7	+ 3
August	5,248	5,640	5,260			
September	3,596	3,875	3,675			
October	2,828	2,905	3,145			
November	2,368	2,502	2,640			
December	2,222	2,540	2,441			
TWELVE MONTH TOTAL	43,950	47,471	45,940			

Production of Mellorine and other frozen desserts made with fats and oils other than milkfat in July is estimated at 5,290,000 gallons. This is 7 percent less than in July 1967 and 9 percent smaller than the 1962-66 average for the month. Total output through July this year is down 5 percent from the January-July period a year ago and 1 percent from the 5-year average.

Production advanced 3 percent from June to July this year. This contrasts with a 1-percent decline between June and July in 1967 and a 7-percent average gain in the 1962-66 period. Decreases occurred in Louisiana, Texas, Arizona, and Oregon. Output held steady in Alabama. Increases were shown in all other Mellorine-producing states.

Compared with July 1967, output increased in Illinois, Missouri, Alabama, Oklahoma and Montana. Decreases occurred in all other Mellorine-producing states.

PRODUCTION OF "MELLORINE-TYPE" FROZEN DESSERTS, UNITED STATES 1968

MONTH	ENUMERATED			ESTIMATED	CHANGE FROM:	
	1962-66 Average	1966	1967	1968	1962-66 Av.	1967
	Thousand Gallons				Percent	
January	3,178	3,230	3,313	3,480	+ 10	+ 5
February	3,296	3,296	3,585	3,730	+ 13	+ 4
March	4,196	4,595	4,592	4,145	- 1	- 10
April	4,435	4,356	4,401	4,360	- 2	- 1
May	4,968	4,809	5,223	4,915	- 1	- 6
June	5,440	5,685	5,782	5,155	- 5	- 11
July	5,801	5,499	5,711	5,290	- 9	- 7
SEVEN MONTH TOTAL	31,314	31,470	32,607	31,075	- 1	- 5
August	5,723	5,708	5,942			
September	4,562	4,462	4,728			
October	4,117	3,911	4,269			
November	3,102	3,261	3,302			
December	2,656	2,743	2,835			
TWELVE MONTH TOTAL	51,474	51,555	53,683			

WATER ICE PRODUCTION

U.S. production of water ices in July was places at 7,260,000 gallons - up 8 percent from July 1967 and 13 percent from the 1962-66 July average. Aggregate output the first seven months of this year is 5 percent more than in the January-July period of last year and 20 percent greater than the 5-year average.

Seasonally, production gained 5 percent from June to July this year, compared with 6 percent on the average in the 1962-66 period. In contrast, output declined 4 percent between these months in 1967. Decreases in the East North Central Region and the South Atlantic were outweighed by gains in all other regions.

Production increased from July 1967 in all regions except the South Atlantic. The gains were noticeably sharp in the West North Central and South Central Regions.

PRODUCTION OF WATER ICES, UNITED STATES 1968

MONTH	ENUMERATED			ESTIMATED	CHANGE FROM:	
	1962-66 Average	1966	1967	1968	1962-66 Av.	1967
	Thousand Gallons				Percent	
January	900	1,037	1,428	1,440	+ 60	+ 1
February	1,199	1,396	1,927	2,045	+ 71	+ 6
March	2,291	2,829	3,107	2,985	+ 30	- 4
April	3,551	3,789	4,165	4,510	+ 27	+ 8
May	5,164	4,921	5,136	5,700	+ 10	+ 11
June	6,074	6,815	6,983	6,900	+ 14	- 1
July	6,447	7,724	6,701	7,260	+ 13	+ 8
SEVEN MONTH TOTAL	25,626	28,511	29,447	30,840	+ 20	+ 5
August	4,874	5,687	5,591			
September	2,530	2,903	2,994			
October	1,452	1,517	1,945			
November	973	1,087	1,267			
December	760	910	986			
TWELVE MONTH TOTAL	36,215	40,615	42,230			